

SUMMER 2021

'Marked by the wilderness' – JACK WOLFSKIN celebrates 40 years of outdoor expertise

- **SUSTAINABLE: INNOVATIVE TECHNOLOGIES FOR ACTIVE ENVIRONMENTAL PROTECTION**
- **TRANSPARENT: COMMITMENT TO FAIR WORKING CONDITIONS**
- **STYLISH: EXCLUSIVE ANNIVERSARY SPECIALS**

For the 2021 spring/summer season, JACK WOLFSKIN is celebrating its 40th birthday – and spotlighting its origins as an **active outdoor brand** with the tag line 'Marked by the wilderness'! Exclusive styles have been developed for the anniversary. The 365 Thunderblaze Jacket, for example, recalls a true classic: the now legendary Thunder & Lightning Jacket from 1994, which has been reinterpreted for the modern age and for a young, style-conscious consumer.

A **special highlight** for this birthday occasion is the collaboration with the Japanese graphic artist Shinpei Naito. The internationally celebrated concept designer created two colourful prints exclusively for JACK WOLFSKIN. Inspired by his imaginative designs with floral and tropical elements, these became the basis for the stylish Capsule Collection NAITO.

In the area of **EQUIPMENT**, JACK WOLFSKIN is celebrating its birthday with a true success story: the back-ventilated Air Control System! On the market since 1991, this carrying system has undergone comprehensive further development to mark this anniversary and now additionally scores points for sustainability. In the new **CROSSTRAIL series**, the system ensures optimal ventilation and a super-comfortable



fit with the large-pore FUTURE DYE AIRMESH. The material's innovative dyeing process allows savings of 10 litres of water per backpack.



For the current collection, JACK WOLFSKIN looked to the **pristine nature of the Wild East** for inspiration: from white beaches and seemingly endless forests to picturesque waterfalls and rugged mountains. Exciting Eastern Europe – from the Baltic to the Balkans – is virtually terra incognita even for experienced globetrotters! Outdoor and trekking fans can explore new frontiers in spectacular national parks, while urban travellers can discover age-old cultures and vibrant urban life in historic cities from Riga to Bucharest. Eastern Europe was chosen as the leitmotif for both ACTIVE OUTDOOR and EVERYDAY OUTDOOR. This provided important stimuli for the development of technologies, materials and colours.

In its new season, **sustainability** remains an essential **core concept** for JACK WOLFSKIN! As a pioneer in this area, JACK WOLFSKIN has continued to expand the revolutionary **TEXAPORE ECOSPHERE technology** and is using it in ever more articles of clothing as well as equipment. The **TEXAPORE ECOSPHERE membrane** is now produced not only by returning waste cuttings into the process, but also by using **15 % completely recycled PET bottles**.

At the same time, this sustainability approach is being systematically applied to other areas as well: for ever more styles, zips and buttons, along with transport packaging, are now made completely of recycled materials. Moreover, since the end of 2020, **the entire clothing collection and all equipment products are 100 % PFC-free!**

The Idstein-based outdoor company is constantly finding innovative ways to actively and credibly protect the environment and in the current collection is increasingly relying on the use of natural materials. This significantly reduces plastic consumption and the formation of microplastics. 'Water-reduced' technologies also play an ever-increasing role. One example is the **FUTURE DYE technique**, which enables much of the water and wastewater previously used in the dyeing process to be saved. In addition, JACK WOLFSKIN continues to work hand in hand with the **SEAQUAL PROJECT**, which promotes the recycling of plastic waste collected from the Mediterranean.

The highlight of the current season is the new BIKE collection. It offers extraordinary products that perfectly combine sustainability and performance – ideal for all bike fans on their tours and trails!

Following the successful launch of the **INFINITE HIKE collection** in summer 2020, JACK WOLFSKIN is continuing to expand this line in the new season by developing

functional products that feature sporty designs, bold colours and maximum performance. Perfect for ambitious hikers – for example, on the **WOLFTRAIL**. For the new travel season, the exclusive JACK WOLFSKIN long-distance hiking experience has a new destination. This time, the one-of-a-kind trek is bound for the magnificent nature of the **Scottish Highlands!** Unforgettable moments are guaranteed!

Innovative **Capsule Collections** have been part of the JACK WOLFSKIN DNA for a long time. Sustainability also plays a very important role in the **365 Collection** designed exclusively for men: The new styles consist mainly of recycled materials and organic cotton. The **PACK AND GO! series** has also been systematically enhanced. It is the ideal Travel Collection – the light, modern products offer compact stowability, strong performance and optimal protection in any weather.

Another sustainability highlight in the area of EQUIPMENT is the innovative **ECOLOADER PACKS** – made entirely of sustainable materials. They combine our environmental commitment with a wide range of functions and stylish design. All of the materials make an active contribution to protecting the ecosystem.

With highly functional products for trekking, hiking and other activities, the focus in the area of **FOOTWEAR** is again on the ACTIVE OUTDOOR segment, where JACK WOLFSKIN has further developed highly functional products with innovative technologies. In the EVERYDAY OUTDOOR segment, **the new sustainable ECOSTRIDE** sneaker is the ultimate high-light product. There is also a wide range of functional models to suit every activity and budget.

Many products have also been revamped for young adventurers. Sustainable technologies and high-quality, completely recycled materials play an important role – not just for adults, but for **children** too. New colours provide a **fresh look**.



EFFECTIVE ENVIRONMENTAL PROTECTION

Major milestones for even more sustainability

'We're on the move and we won't stop ...' is JACK WOLFSKIN's guiding theme when it comes to sustainability. Season for season, the outdoor specialist is setting ambitious new goals – and in doing so, reinforcing its trailblazing role and outstanding competence in the area of environmental protection.

MORE RECYCLING! In the current collection, recycling continues to play a key role. Impressive figures attest to the concept's success: since the introduction of recycled materials in summer 2018, a total of 19.7 million recycled PET bottles have gone into JACK WOLFSKIN products. Another special focus is the ongoing development of the revolutionary TEXAPORE ECOSPHERE. With this technology, JACK WOLFSKIN became the first clothing manufacturer to launch an absolute innovation on the outdoor market: a jacket with outer material, membrane and lining all made entirely of recycled materials. For some time now, JACK WOLFSKIN has been using fibres consisting of 100 % recycled material in fleece fabrics and synthetic insulation as well. And ever more styles now also feature zips, buttons and plastic transport packaging made of fully recycled materials. The highly functional TEXAPORE ECOSPHERE membrane is now produced not only from recycled waste cuttings, but also from 15 % fully recycled PET bottles. This allows even more styles to be outfitted with the sustainable membrane. Great gains have been achieved here, too, with a total of over 1.5 million square metres of the TEXAPORE ECOSPHERE membrane already having been used.

ECO-FRIENDLY PROCESSES! Once again, the current collection also implements reduced-water technologies. The innovative FUTURE DYE process, for example, saves a large amount of the water required in conventional dyeing. Instead, the fibres are spun from plastic granulate that is fused with colour pigments during the spinning process itself, making the traditional dyeing process unnecessary. An additional environmental benefit: FUTURE DYE not only saves water and energy – it also employs significantly less chemicals. Since the introduction of FUTURE DYE with the 2020 autumn/winter collection, over 760,000 litres of water and almost 23.8 tonnes of chemicals have been saved in JACK WOLFSKIN products.

MORE NATURAL MATERIALS! In its development of new materials, JACK WOLFSKIN is focusing increasingly on the use of natural materials in order to reduce the unintended loss of microplastics from the clothing. An ever larger part of the range includes products with the innovative lyocell (TENCEL) – a synthetic fibre made of natural materials – and recycled synthetic fibre. Another important milestone in the current collection is the introduction of T-shirts made of 100 % organic cotton. And two completely new natural materials, hemp and cork, are being used in the area of footwear for the first time.



**FAIR WEAR FOUNDATION MEMBER
LEADER STATUS**



**100% PFC FREE
PFC EXIT STRATEGY ALMOST COMPLETE**



ANIMAL WELFARE IN DOWN PRODUCTION



**BLUESIGN® SYSTEM PARTNERSHIP
SINCE 2011**



ZERO WASTE INITIATIVE



100 % ORGANIC COTTON



FUNCTIONAL, LIGHT AND **FLEXIBLE**

The new BIKE collection – sustainability and performance perfectly combined

Cycling is booming! A growing number of people in Germany are using their bikes for challenging tours, the daily commute to work or relaxing rides at the weekend. Now, to the delight of all cycling fans, JACK WOLFSKIN is launching its BIKE collection for the summer of 2021. It has developed an extraordinary range of products featuring **dynamic designs**, vibrant colours, innovative materials and perfect performance. In addition to an optimum fit for maximum freedom of movement, the focus during the development of the collection was on **cycling-specific features**, such as extra-long backs, reflective silicone rubber in the waistband

for a perfect fit and longer sleeves that cover the backs of the hands and protect against moisture and wind. Another important factor for cyclists is road safety: reflective details and light colours enhance visibility.

Environmentally conscious cyclists will find styles made with sustainable ECOSPHERE materials and resource-saving FUTURE DYE dyeing technology. A stylish extra benefit is that all BIKE models can be perfectly combined with other items from the current collection – such as the INFINITE HIKE styles.



01

ATLAS TOUR JACKET M

Sustainable technology, clever details

This 2-layer jacket is a real sustainability winner: the outer material, lining and membrane are made of recycled materials. In recognition of this achievement, it received the OUTSTANDING OUTDOOR award by ISPO. The jacket is perfect for environmentally conscious cyclists on easy tours:

- The TEXAPORE ECOSPHERE outer material is extremely flexible, while the MESH LINING ECOSPHERE feels pleasant on the skin
- For special protection against wind and weather, the back area and the sleeves, which reach down to the backs of the hands, have been given a longer cut
- A fastening bar in the chest area holds the open jacket together to prevent fluttering at high speeds or in the cooling airstream on hot days
- The fully adjustable hood is generously cut to comfortably accommodate a helmet. The hood can be attached easily to the collar with a snap fastener.
- Other features include: preformed elbows, two side pockets, an inside pocket and reflective details on all sides

Material: TEXAPORE ECOSPHERE STRETCH 2L; MESH LINING ECOSPHERE (100 % recycled synthetic fibres); 100 % PFC-free; bluesign® PRODUCT
Weight: 502 g (size M)



02

TANDEM SOFTSHELL M

Windproof 2-in-1 jacket with innovative functionality

This slim-fitting 3-layer jacket with a sleek collar provides a high level of wearing comfort, ideal breathability and moisture management. Two zippers allow it to be easily transformed into a vest:

- The windproof STORMLOCK SOFTSHELL AIR 3L material protects against the airstream
- The highly flexible FLEXSHIELD material in the extra-long back area guarantees maximum freedom of movement
- On the back, a reflective silicone rubber coating in the waistband ensures a perfect fit and keeps the jacket in place
- The sleeves can be completely removed with zippers
- Preformed elbows
- Two side pockets with side openings offer unobtrusive storage space
- Reflective details

Material: STORMLOCK SOFTSHELL AIR 3L; FLEX SHIELD; 100 % PFC-free; bluesign® PRODUCT
Weight: 438 g (size M)



03

GRADIENT JACKET M

Sustainable functionality for active use

Ideal for ambitious cyclists and all fast-forward activities, this light, versatile highperformance mid-layer is the perfect choice:

- The lightweight TECH BASELAYER FUTURE DYE ECOSPHERE material combines outstanding wearing comfort with sustainable and technical properties, and provides active moisture management
- The innovative FUTURE DYE dyeing technology requires no water
- The comfortably soft and elastic DENSE JERSEY MESH material in the longer back area and under the arms is exceptionally breathable
- The S.Fresh odour-inhibiting technology guarantees long-lasting freshness
- On the back, a reflective silicone rubber coating in the waistband ensures a perfect fit and keeps the jacket in place
- Two side pockets are integrated into the side seams and offer unobtrusive storage space

Material: TECH BASELAYER FUTURE DYE ECOSPHERE S.FRESH Q.M.C. (95 % recycled synthetic fibres); DENSE JERSEY MESH Q.M.C. S.FRESH
Weight: 258 g (size M)





04

GRADIENT T M**Cycling jersey with sustainable functionality**

This short-sleeved cycling jersey is perfect for athletic and environmentally conscious cyclists:

- The lightweight TECH BASELAYER FUTURE DYE ECOSPHERE material consists of 98 % recycled synthetic fibres
- It combines high wearing comfort with sustainable and technical attributes, and provides active moisture management
- The innovative FUTURE DYE dyeing technology requires no water
- The zipper in a contrasting colour can be opened up to the chest for optimal ventilation
- The eye-catching design and snug fit underscore the dynamic look
- Two pockets on the long-cut back are easily accessible and offer ideal storage space

Material: TECH BASELAYER FUTURE DYE ECOSPHERE S.FRESH Q.M.C. DECOR (98 % recycled synthetic fibres); DENSE JERSEY MESH Q.M.C. S.FRESH
Weight: 155 g (size M)



05

GRADIENT SHORT M**Lightweight cycling shorts – stylish and super comfortable**

Perfect for all cycling tours on hot days, these lightweight shorts are made of flexible 4- way stretch material:

- The lightweight SOFT WEAVE STRETCH UV Q.M.C. material adapts to every movement and provides maximum wearing comfort and active moisture management
- A mesh insert in the back area provides additional ventilation
- The higher waistband protects the lower back and can be easily adjusted with Velcro fasteners – even while riding
- Two side pockets are integrated into the side seams and offer unobtrusive storage space
- Reflective details

Material: SOFT WEAVE STRETCH UV Q.M.C.; OVERLAY TAPE REFLECTIVE; bluesign® PRODUCT
Weight: 227 g (size 50)



06

GRADIENT PANT M**Lightweight cycling trousers with maximum comfort**

These long cycling trousers made of flexible 4-way stretch material adapt to every movement and are perfect for all cycling tours:

- The lightweight SOFT WEAVE STRETCH UV Q.M.C. material provides maximum wearing comfort and active moisture management
- A mesh insert in the back area provides additional ventilation
- The higher waistband protects the lower back and can be easily adjusted with Velcro fasteners – even while riding
- Preformed knees
- Two side pockets are integrated into the side seams and offer unobtrusive storage space
- Reflective details

Material: SOFT WEAVE STRETCH UV Q.M.C.; OVERLAY TAPE REFLECTIVE; bluesign® PRODUCT
Weight: 290 g (size 50)



01

ATLAS TOUR JACKET W**Sustainable technology, clever details**

This 2-layer jacket is a real sustainability winner: the outer material, lining and membrane are made of recycled materials. In recognition of this achievement, it received the OUTSTANDING OUTDOOR award by ISPO. The jacket is perfect for environmentally conscious cyclists on easy tours:

- The TEXAPORE ECOSPHERE outer material is extremely flexible and guarantees maximum freedom of movement
- For special protection against wind and weather, the back area and the sleeves, which reach down to the backs of the hands, have been given a longer cut
- A fastening bar in the chest area holds the open jacket together to prevent fluttering at high speeds or in the cooling airstream on hot days
- The fully adjustable hood is generously cut to comfortably accommodate a helmet. The hood can be attached easily to the collar with a snap fastener.
- Other features include: preformed elbows, two side pockets, an inside pocket and reflective details on all sides

Material: TEXAPORE ECOSPHERE STRETCH 2L (100 % recycled synthetic fibres); OVERLAY TAPE REFLECTIVE; 100% PFC-free; bluesign® PRODUCT
Weight: 432 g (size S)



02

TANDEM SOFTSHELL W**Jacket and vest – innovative softshell with dual functions**

This slim-fitting 3-layer jacket with a sleek collar provides a high level of wearing comfort, ideal breathability and moisture management. Two zippers allow it to be easily transformed into a vest:

- The windproof STORMLOCK SOFTSHELL AIR 3L material protects against the airstream
- The highly flexible FLEXSHIELD material in the extra-long back area guarantees maximum freedom of movement
- On the back, a reflective silicone rubber coating in the waistband ensures a perfect fit and keeps the jacket in place
- The sleeves can be completely removed with zippers
- Preformed elbows
- Two side pockets with side openings offer unobtrusive storage space
- Reflective details

Material: STORMLOCK SOFTSHELL AIR 3L; FLEX SHIELD; 100 % PFC-free; bluesign® PRODUCT
Weight: 368 g (size S)



03

GRADIENT JACKET W**Sustainable functionality for active use**

Ideal for ambitious cyclists and all fast-forward activities, this light, versatile highperformance mid-layer is the perfect choice:

- The lightweight TECH BASELAYER FUTURE DYE ECOSPHERE material combines outstanding wearing comfort with sustainable and technical properties, and provides active moisture management
- The innovative FUTURE DYE dyeing technology requires no water
- The comfortably soft and elastic DENSE JERSEY MESH material in the longer back area and under the arms is exceptionally breathable
- The S.Fresh odour-inhibiting technology guarantees long-lasting freshness
- On the back, a reflective silicone rubber coating in the waistband ensures a perfect fit and keeps the jacket in place
- Two side pockets are integrated into the side seams and offer unobtrusive storage space

Material: TECH BASELAYER FUTURE DYE ECOSPHERE S.FRESH Q.M.C. (95 % recycled synthetic fibres); DENSE JERSEY MESH Q.M.C. S.FRESH
Weight: 213 g (size S)



04

GRADIENT T W Stylish jersey with sustainable functionality

This short-sleeved cycling jersey is perfect for athletic and environmentally conscious cyclists:

- The lightweight TECH BASELAYER FUTURE DYE ECOSPHERE material consists of 98 % recycled synthetic fibres
- It combines high wearing comfort with sustainable and technical attributes, and provides active moisture management
- The innovative FUTURE DYE dyeing technology requires no water
- The zipper in a contrasting colour can be opened up to the chest for optimal ventilation
- The eye-catching design and snug fit underscore the dynamic look
- Two pockets on the long-cut back are easily accessible and offer ideal storage space

Material: TECH BASELAYER FUTURE DYE ECOSPHERE S.FRESH Q.M.C. DECOR (98 % recycled synthetic fibres); DENSE JERSEY MESH Q.M.C. S.FRESH
Weight: 120 g (size S)



05

GRADIENT SHORT W Lightweight cycling shorts – stylish touring

Perfect for all cycling tours on hot days, these lightweight shorts are made of flexible 4-way stretch material:

- The lightweight SOFT WEAVE STRETCH UV Q.M.C. material adapts to every movement and provides maximum wearing comfort and active moisture management
- A mesh insert in the back area provides additional ventilation
- The higher waistband protects the lower back and can be easily adjusted with Velcro fasteners – even while riding
- Two side pockets are integrated into the side seams and offer unobtrusive storage space
- Reflective details

Material: SOFT WEAVE STRETCH UV Q.M.C.; OVERLAY TAPE REFLECTIVE; 100 % PFC-free; bluesign® PRODUCT
Weight: 200 g (size 36)



06

GRADIENT PANT W Lightweight cycling trousers with maximum comfort

These long cycling trousers made of flexible 4-way stretch material adapt to every movement and are perfect for all cycling tours:

- The lightweight SOFT WEAVE STRETCH UV Q.M.C. material provides maximum wearing comfort and active moisture management
- A mesh insert in the back area provides additional ventilation
- The higher waistband protects the lower back and can be easily adjusted with Velcro fasteners – even while riding
- Preformed knees
- Two side pockets are integrated into the side seams and offer unobtrusive storage space
- Reflective details

Material: SOFT WEAVE STRETCH UV Q.M.C.; OVERLAY TAPE REFLECTIVE; 100 % PFC-free; bluesign® PRODUCT
Weight: 290 g (size 36)

LIGHTWEIGHT AND EXTREMELY FUNCTIONAL

The **INFINITE HIKE** collection – innovative products for active hiking

In summer 2021, JACK WOLFSKIN is expanding its successful **Hiking Capsule**: the new INFINITE HIKE collection is a major highlight in the ACTIVE OUTDOOR segment. The innovative products JACK WOLFSKIN has developed are distinguished by **sporty design**, bold colours and maximum performance. The focus here is on lightweight materials and well-conceived features. The line's SUPER DWR technology guarantees lasting **protection against the weather**. These products are ideal

for all fast-forward activities and ambitious hiking – for example on the **WOLFTRAIL**. For the new travel season, this **exclusive JACK WOLFSKIN long-distance trek** is bound for a new destination: the Scottish Highlands! For six days, hiking fans can discover magnificent nature – the lonely old trails, unique nature reserves, wild rivers and mountain peaks will ensure unforgettable outdoor moments!



01

EAGLE PEAK JACKET M

Active all-round talent with SUPER DWR

This lightweight, waterproof 2-layer jacket was developed together with the ASI (Alpenschule Innsbruck) and combines active performance with an eye-catching look. With this jacket, style-conscious hiking fans are ideally equipped on their tours:

- The functional TEXAPORE material with SUPER DWR is extremely water-repellent; it provides reliable protection even in heavy rain and is also extremely breathable
- The 'High Reach' function offers maximum freedom of movement
- The printed material designation enhances the technological appeal
- Two side pockets with side openings underscore the jacket's slim silhouette
- The hood is fully adjustable

Material: TEXAPORE ECOSPHERE O2+ DOBBY 2L SUPER DWR;
ASI-approved; 100 % PFC-free
Weight: 500 g (size M)



02

EAGLE PEAK II SOFTSHELL M

Perfect functionality for active tours

This lightweight, windproof, 3-layer hooded jacket is a true highlight product:

- The STORMLOCK material provides reliable protection against wind
- The jersey fabric on the inside feels comfortable on the skin
- The 'High Reach' function offers maximum freedom of movement
- One chest pocket and two side pockets with side openings offer unobtrusive storage space
- The striking colourblocking emphasises the dynamic look
- Adjustable hem

Material: STORMLOCK INFINITY SOFTSHELL JERSEY 3L; 100 % PFC-free
Weight: 390 g (size M)



03

HYDRO III JKT M**Sporty and dynamic performance**

This versatile mid-layer with a hood is ideal for all fast-forward activities:

- The NANUK DYNAMIC TERRY material with SUPER DWR offers lasting water-repellent functionality and provides reliable protection in the rain
- It is fast-drying, breathable and provides optimum thermal insulation
- The zips in contrasting colour emphasise the dynamic look
- Two side pockets with side openings offer unobtrusive storage space

Material: NANUK DYNAMIC TERRY SUPER DWR; 100 % PFC-free
Weight: 417 g (size M)



04

ACTIVE TONGARI M**A functional mid-layer with a high degree of comfort**

This lightweight jacket with a high collar is a perfect mid-layer. The combination of materials ensures a high level of wearing comfort combined with optimum functionality:

- The flexible NANUK DYNAMIC QUILT HEATHER provides ideal warmth and is especially fast-drying and breathable
- The S.FRESH anti-odour technology guarantees long-lasting freshness
- Side inserts made of flexible NANUK DYNAMIC NATUREBLEND ensure optimum freedom of movement
- The zips in contrasting colour emphasise the dynamic look
- Two side pockets offer ample storage space

Material: NANUK DYNAMIC QUILT HEATHER S.FRESH;
NANUK DYNAMIC NATUREBLEND;
100 % PFC-free; bluesign® PRODUCT
Weight: 359 g (size M)



05

OVERLAND ZIP AWAY M**Lightweight trousers with a dual function**

These lightweight, breathable softshell trousers can be easily converted into shorts. This dual function makes them ideal for mountaineering and hiking tours:

- The flexible FLEX SHIELD X-LITE UV material is windproof and water-repellent and protects against the sun with SPF 40+
- An elastic waistband and preformed knees allow excellent freedom of movement
- Two front pockets, one back pocket and one leg pocket offer plenty of storage space
- The trouser legs can be easily removed with zips

Material: FLEX SHIELD X-LITE UV; 100 % PFC-free
Weight: 370 g (size M)



01

EAGLE PEAK II SOFTSHELL W**Lightweight jacket for active tours**

This lightweight, windproof, 3-layer hooded jacket is a true highlight product:

- The STORMLOCK material provides reliable protection against wind
- The jersey fabric on the inside feels comfortable on the skin
- The 'High Reach' function offers maximum freedom of movement
- One inside pocket and two side pockets with side openings offer unobtrusive storage space
- The striking colourblocking emphasises the dynamic look
- Adjustable hem

Material: STORMLOCK INFINITY SOFTSHELL JERSEY 3L; 100 % PFC-free
Weight: 315 g (size S)



02

EAGLE PEAK JACKET W**Ultra-modern and extremely water-repellent**

This lightweight, waterproof 2-layer jacket was developed together with the ASI (Alpenschule Innsbruck) and combines active performance with an eye-catching look. With this jacket, style-conscious hiking fans are ideally equipped on their tours:

- The functional TEXAPORE material with SUPER DWR is extremely water-repellent; it provides reliable protection even in heavy rain and is also extremely breathable
- The 'High Reach' function offers maximum freedom of movement
- The printed material designation enhances the technological appeal
- Two side pockets with side openings underscore the jacket's slim silhouette
- The hood is fully adjustable

Material: TEXAPORE ECOSPHERE O2+ DOBBY 2L SUPER DWR;
ASI-approved; 100 % PFC-free
Weight: 430 g (size S)





03

HYDRO III JKT W**Dynamic performance, sporty style**

This versatile hooded mid-layer is ideal for all fast-forward activities:

- The NANUK DYNAMIC TERRY material with SUPER DWR offers lasting water-repellent functionality and provides reliable protection in the rain
- It is fast-drying and breathable and provides optimum thermal insulation
- Zips in contrasting colour emphasise the jacket's dynamic appeal
- Two side pockets with side openings offer unobtrusive storage space

Material: NANUK DYNAMIC TERRY SUPER DWR; 100 % PFC-free
Weight: 390 g (size S)



04

ACTIVE TONGARI W**Optimal wearing comfort and functionality**

This lightweight jacket with a high collar is a perfect mid-layer. The combination of materials ensures a high level of wearing comfort and optimum functionality:

- The flexible NANUK DYNAMIC QUILT HEATHER provides ideal warmth and is especially fast-drying and breathable
- The S.FRESH anti-odour technology guarantees long-lasting freshness
- Side inserts made of flexible NANUK DYNAMIC NATUREBLEND ensure optimum freedom of movement
- The zips in contrasting colour emphasise the dynamic look
- Two side pockets offer ample storage space

Material: NANUK DYNAMIC QUILT HEATHER S.FRESH; NANUK DYNAMIC NATUREBLEND; 100 % PFC-free; bluesign® PRODUCT
Weight: 240 g (size S)



05

OVERLAND ZIP AWAY W**Lightweight trousers with a dual function**

These breathable softshell trousers can be easily converted into shorts. This dual function makes them ideal for mountaineering and hiking tours:

- The flexible FLEX SHIELD X-LITE UV material is windproof and water-repellent and protects against the sun with SPF 40+
- An elastic waistband and preformed knees allow excellent freedom of movement
- Two front pockets, one back pocket and one leg pocket offer plenty of storage space
- The trouser legs can be easily removed with zips

Material: FLEX SHIELD X-LITE UV; 100 % PFC-free
Weight: 300 g (size S)

365 EVERYDAY PERFORMANCE



365
EVERYDAY
PERFORMANCE



DYNAMIC DESIGN, PERFECT PRODUCTS

The innovative 365 Collection – sustainable and stylish!

Extremely stylish and highly functional – the innovative 365 Collection is winning men over with this combination in the new season. In summer 2021, the **compact Capsule Collection** for men focuses on dynamic design. And sustainability plays an important role too, as the new styles consist mainly of **recycled materials and organic cotton**. The result is modern products that are perfectly suited to the active

lifestyle of a new generation. The target group: young, urban men who are environmentally friendly, **social media-savvy and always on the move** – preferably outdoors. Ideal products for them: distinctive styles with bold colours and a range of functions. Made to be worn going from home to work, from city to park, from one outdoor activity to the next – 365 days a year!



1 365 THUNDERBLAZE JACKET M

2 365 THUNDERCLAP OVERHEAD M

3 365 THUNDER POCKET CREW M

4 365 THUNDER SHORT M

5 365 BASEBALL CAP



PACK AND GO!



PACK AND GO!

PACKABLE
+
LIGHTWEIGHT



PACK LESS, DISCOVER MORE!

Smart lightweights, perfectly packed – the PACK AND GO! Travel Collection AND GO!

'Pack less, discover more!' is the motto of the innovative PACK AND GO! series. It is the **ideal Travel Collection** – all of the styles feature compact stowability, strong performance and smart functions! The light, modern products in the line offer **innovative protection for all kinds of weather**. They are versatile, super elastic for optimum freedom of movement and

extremely fastdrying. Recycled materials are used in selected styles in the current season. The casual products for men and women are **perfect for active weekend getaways** or daily trips around town – in rain, wind or sunshine. A practical extra: each of the products can be stowed in a separate or integrated pack bag.



MEN

1 JWP SHELL M
 2 JWP VEST M
 3 JWP BREATHER M
4 JWP POLO M
 5 JWP PANT M
 6 JWP SHORTS M
 7 JWP PACK 18



1



2



3



4



5



6



7



1 JWP SHELL W
4 JWP PANT W

2 JWP VEST W
5 JWP TOP W

3 JWP BREATHER W
6 JWP SHORTS W

7 JWP SHOPPER

EXCLUSIVE COLLABORATION

Colourful prints, stylish designs – the new NAITO Capsule Collection

A true highlight in the EVERYDAY OUTDOOR range for summer 2021 is JACK WOLFSKIN's exclusive collaboration with Japanese **graphic artist SHINPEI NAITO**. Born in Tokyo in 1977, the concept designer has lived in Berlin for several years and has achieved international renown for his **imaginative** and **futuristic** work. He has designed two colourful motifs exclusively for JACK WOLFSKIN. His creative designs featuring floral and tropical elements inspired an extraordinary Capsule Collection comprising twelve products

– five styles in the area of apparel and two accessories. The small collection is rounded out by three equipment articles with numerous sophisticated details as well as two light sandal models. With their **expressive prints**, all of the models are **real eye-catchers**. They complement one another perfectly and can also be used in combination with the entire collection to set great visual accents. The Capsule Collection comes with distinctive, specially designed hang tags.



Jack
Wolfskin
×
NAITO

1 CAPE YORK PARADISE COAT W
4 PARADISE DRESS

2 PARADISE BLOUSON W
5 PARADISE SHIRT

3 PARADISE LOGO T W
6 DECOR HEADGEAR



7



8



9



10



11



12



7 OUTFRESH DELUXE SANDAL W

10 PARADISE CAP WOMEN €

8 PARADISE 15 PACK

11 PARADISE SPA

9 PARADISE 10 PACK

12 BEACHSTER W

SUSTAINABLE STYLES WITH MARITIME APPEAL

Perfect models on land and at sea – the new SEASIDE Capsule Collection

JACK WOLFSKIN created this season's new SEASIDE collection for everyone who loves to be active on and by the water. The small, compact Capsule Collection offers **modern styles with sporty looks** and technological features. Developed with a special focus on **sustainability**, all models consist of recycled synthetic fibres or a combination of synthetic and natural materials. The result is three styles for men and women

respectively – a waterproof two-layer TEXAPORE jacket, a mid-layer and a T-shirt. The T-shirts made of organic cotton and the **innovative SEAQUAL fibre** are a perfect expression of the sustainability theme. SEAQUAL synthetic fibres are produced from plastic waste collected from the Mediterranean and recycled PET bottles. Clear colours and prints with ocean and sailing motifs underscore the collection's **maritime appeal**.



1



2



3



4



5



6

1 OFFSHORE JACKET M

4 OFFSHORE JACKET W

2 STARBOARD JACKET M

5 STARBOARD JACKET W

3 ESTABLISHED IN T M

6 NAVIGATION T W

COOL PRODUCTS FOR ACTIVE KIDS

New models with outstanding functions – innovative and sustainable

For the current season, JACK WOLFSKIN is focusing on great new styles with multiple functions for its kids' products. New colours provide a fresh look. Models with neutral colours and patterns now offer even more possible combinations – and appeal to both girls and boys. Furthermore, popular styles and bestsellers have received **fashion and functional updates**. They are the ideal gear for young adventurers on their summer journeys of discovery.

And the **cool mini-me look** – with matching outfits for parents and children – remains a hot trend, with some looks from the current adult collection also available in children's sizes. Sustainability continues to be a focus in our children's collection too, and products made from **recycled materials** play an important part in the various segments.



- 1 JWP SHELL KIDS (sizes 92–152); (sizes 164–176)
- 2 TUCAN DOTTED JACKET KIDS (sizes 92–152); (sizes 164–176) HAPPY CAMPER T KIDS
- 3
- 4 2 IN 1 SANDAL K (sizes 26–33); (sizes 34–40)
- 5 SUPPLEX AT HOME BUCKET KIDS
- 6 LITTLE ORI



1



2



3



4



5



6

- 1 JWP SHELL KIDS (sizes 92–152); (sizes 164 - 167)
- 2 ROCK TOWN JACKET GIRLS (sizes 92–152); (sizes 164–176)
- 3 TUCAN DOTTED JACKET KIDS (sizes 92–152); (sizes 164–176)
- 4 BUTTERFLY T GIRLS
- 5 2 IN 1 SANDAL K (sizes 26–33); (sizes 34–40)
- 6 LITTLE JACK

ULTIMATE VENTILATION

The new CROSSTRAIL series with ACS – hiking backpacks in a class of their own

The ventilated Air Control System is a **huge success story** for JACK WOLFSKIN. This innovative carrying system provides ultimate ventilation and, since its introduction in 1991, has long since become the **standard in wearability and climate comfort**. For the new season, the ACS carrying system has been systematically improved and has now made great strides in sustainability. In the new CROSSTRAIL series, the system with FUTURE DYE AIRMESH ensures optimal ventilation and a supremely comfortable fit. This innovative

process of dyeing the material requires absolutely no water, saving 10 litres of water per backpack. The WATERLOCK 150D RE inner lining is made of **completely recycled synthetic fibres**. The CROSSTRAIL series offers hiking backpacks with numerous features. The five models in various sizes – from 22 to 32 litres of capacity – are ideal for day trips and short tours spanning several days. Two different back lengths (S–M and M–L) guarantee a perfect fit.



01

CROSSTRAIL 32 LT

Comfort and function – for limitless hiking

This ventilated hiking backpack with top flap pocket and ergonomically designed features provides plenty of storage space and is ideal for multi-day tours in hot regions that require minimal amounts of gear:

- The ACS carrying system with cushioned shoulder straps can be individually adjusted for height and guarantees a high degree of carrying comfort
- An additional access to the main compartment (front access) ensures that stowed gear is readily accessible
- The U-shaped access on the spacious lid makes it easy to keep track of all equipment
- A zippered pocket on the inside and three elastic mesh pockets on the outside allow for flexible packing volume
- The hip fins have a fold-out bottle holder and a small pocket for items like snacks
- Reflectors on the pack bag
- Emergency whistle and SOS instructions
- Additional product features: designed to accommodate a water bladder, multifunctional loops on lid compartment, integrated rain cover

Material: CROSS RIP 210D; WATERLOCK 150D RE (100 % recycled polyester); 100 % PFC-free; bluesign® PRODUCT
Volume: 32 litres; weight: 1,180 g



02

CROSSTRAIL 30 ST

Material: CROSS RIP 210D; WATERLOCK 150D RE (100 % recycled polyester); 100 % PFC-free; bluesign® PRODUCT
Volume: 30 litres; weight: 1,160 g



03

CROSSTRAIL 28 LT

Material: CROSS RIP 210D; WATERLOCK 150D RE (100 % recycled polyester); 100 % PFC-free; bluesign® PRODUCT
Volume: 28 litres; weight: 1,170 g



04

CROSSTRAIL 24 LT

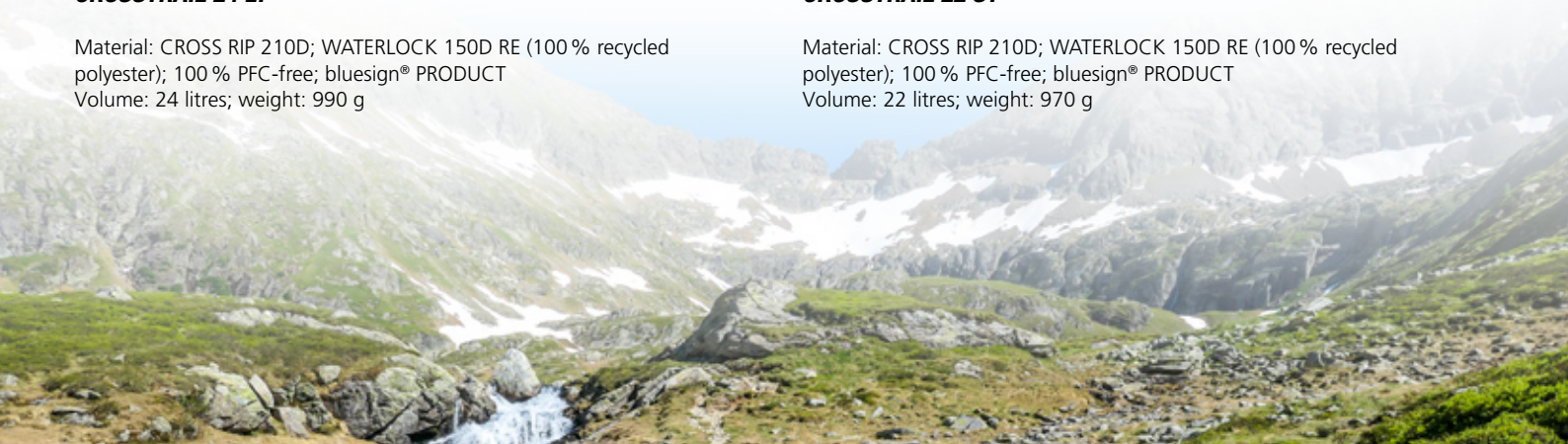
Material: CROSS RIP 210D; WATERLOCK 150D RE (100 % recycled polyester); 100 % PFC-free; bluesign® PRODUCT
Volume: 24 litres; weight: 990 g



05

CROSSTRAIL 22 ST

Material: CROSS RIP 210D; WATERLOCK 150D RE (100 % recycled polyester); 100 % PFC-free; bluesign® PRODUCT
Volume: 22 litres; weight: 970 g



PURE SUSTAINABILITY

100 % environmental protection: the new packs – made completely of sustainable materials

Sustainability heads the JACK WOLFSKIN agenda again in the new season! The new ECOLOADER PACKS are an absolute highlight. They combine our **environmental commitment** with lots of functions and stylish design. All of their materials make an active contribution to protecting the ecosystem. All of the synthetics used are **100 % recycled**. One true innovation is the cushioning of the packs' back and shoulder

straps with BLOOMFOAM™ algae foam. The algae used in BLOOMFOAM™ are an especially sustainable renewable resource. Thanks to its high dampening characteristics derived from these algae, the foam is perfectly suited for use in cushioning. An extra benefit for nature: in the production process of the BLOOMFOAM™, water is purified from algae to the standard of drinking water and returned to the natural cycle.



ca. 18   

ECOLOADER

01

ECOLOADER 24 PACK Natural and sustainable

This sporty daypack is an absolute highlight in matters of sustainability. With it, eco-conscious outdoor enthusiasts are perfectly equipped for hiking, travelling and free-time pursuits:

- All of its materials make an active contribution to protecting the ecosystem. All of the synthetics used are 100 % recycled – from the fabrics, ingredients, zips, webbings and other parts needed for construction right down to the sewing thread.
- The shoulder straps and back part of the smart ACS Tight carrying system are cushioned with BLOOMFOAM™ algae foam. The algae used in BLOOMFOAM™ are an especially sustainable renewable resource. Thanks to its high dampening characteristics derived from these algae, the foam is perfectly suited for use in back systems as well as shoulder straps.
- An extra benefit for nature: in the production of the BLOOMFOAM™ that goes into one ECOLOADER 24 PACK, 59 litres of water are purified from algae
- The zip slider made of metal, a raw material that occurs naturally in the earth, is especially long-lasting
- Intelligent function: the innovative course of the 4-way zip enables expansive diagonal access across the entire front and cover. A very practical detail: it can be opened on both sides from two positions.
- Further features: a large slide-in pouch in the back for wallet, smartphone or keys; an integrated rain cover

Material: DIAMOND CROSS 300D RE; 100 % recycled; 100 % PFC-free; bluesign® PRODUCT
Volume: 24 litres; weight: 870 g



ECOLOADER

02

ca. 7   



ECOLOADER 12 BAG Sustainable sling bag

This small daypack with a sporty sling bag look is an absolute highlight in matters of sustainability. With it, eco-conscious outdoor enthusiasts are ideally equipped for leisure pursuits, hiking and travel:

- All of its materials make an active contribution to protecting the ecosystem. All of the synthetics used are 100% recycled – from the fabrics, ingredients, zips, webbings and other parts needed for construction right down to the sewing thread.
- The shoulder straps and back part of the smart ACS Tight carrying system are cushioned with BLOOMFOAM™ algae foam. The algae used in BLOOMFOAM™ are an especially sustainable renewable resource. Thanks to its high dampening characteristics derived from these algae, the foam is perfectly suited for use in back systems as well as shoulder straps.
- An extra benefit for nature: in the production of the BLOOMFOAM™ that goes into one ECOLOADER 12 BAG, 35 litres of water are purified from algae
- The zip slider made of metal, a raw material that occurs naturally in the earth, is especially long-lasting
- Intelligent function: its two fixing points allow the sling bag to be carried over the right or left shoulder, as preferred. The innovative course of the 4-way zip enables expansive diagonal access across the entire front and cover. A very practical detail: it can be opened on both sides from two positions. Further features: a large slide-in pouch in the back for wallet, smartphone or keys; an integrated rain cover.

Material: DIAMOND CROSS 300D RE; 100 % recycled; 100 % PFC-free; bluesign® PRODUCT
Volume: 12 litres; weight: 350 g



PERFECT PERFORMANCE FOR EVERY ACTIVITY

Innovative products for trekking, hiking and other outdoor activities

Outstanding models with perfect performance – that's the JACK WOLFSKIN standard of excellence in the FOOTWEAR sector. The current summer collection also focuses on the ACTIVE OUTDOOR segment, with **highly functional products and innovative technologies** for exhilarating trekking and hiking. Explorers, adventurers and those involved in fast-forward sports will be ideally equipped for every activity and every weather.

Expertise and experience play an important role in the design of the high-tech mountain and hiking boots: they have been developed in collaboration with professional mountain guides

from the renowned **Alpinschule Innsbruck (ASI)** and are the ultimate high-end products in terms of performance, comfort and style.

To provide a clear overview, all footwear has been grouped into categories following the established, industry-standard 'application index': A (light hiking boots), A/B (technical hiking boots), B (light trekking boots), B/C (robust trekking boots), C (alpine climbing boots) and M (multifunctional shoes). Indicating the categories on the product gives consumers perfect guidance and support in making their purchasing decision from the wide range of models.



MEN



WOMEN

SCRAMBLER 2 TEXAPORE LOW M/W

Athletic multitalent

This lightweight category A shoe is ideal for both hiking and climbing. It guarantees perfect wearing comfort and a sure step on rugged inclines as well as narrow trails and long hikes:

- Waterproof and breathable due to the TEXAPORE membrane
- Light textile upper with welded thermoplastic polyurethane (TPU) foil sections
- Compact, snug fit thanks to the long lacing down to the toes
- The breathable PU insole provides ideal cushioning
- The VIBRAM sole with its special XS Grip compound offers perfect grip on any terrain
- The EVA heel foam provides optimal shock absorption
- Wide rubber cap protects the toes
- Category: A

Material: TEXTILE main material; TEXAPORE; VIBRAM sole

Weight: 800 g (M, size 8); 680 g (W, size 4)



MEN

FORCE STRIKER TEXAPORE MID & LOW M/W Innovative design and ultimate performance

Modern, high-tech and ambitious, these superlight, category A/B hiking boots are the ultimate high-end product in the new collection! They were developed and tested jointly with the experienced mountain guides of the Alpenschule Innsbruck (ASI) and are perfect for intensive, serious day treks in mid-altitude mountain regions.

- The TEXAPORE membrane is waterproof and extremely breathable
- The TPU chassis makes for a compact, slim fit
- The exclusive VIBRAM sole offers optimum grip for performance hiking on any terrain
- The innovative sole unit with the forefoot FORCE PLATE supports a dynamic, powerful step. It ensures targeted stability and offers puncture resistance on challenging terrains.
- The soft, functional REFLEX FOAM midsole makes the boots extremely comfortable
- A rubber cap protects the toes
- Also available in a sporty low version with identical features

Material: TEXTILE main material; TEXAPORE O2+; VIBRAM sole; ASI-approved

Mid version:

Weight: 935 g (M, size 8); 765 g (W, size 4)

Low version:

Weight: 830 g (M, size 8); 690 g (W, size 4)



WOMEN



SUSTAINABLE AND STYLISH

Everyday Outdoor – cool models for the environmentally conscious

With the new season, the topic of sustainability also plays an important role in the EVERYDAY OUTDOOR segment. An absolute highlight is **the new ECOSTRIDE trainer**. During its development, the focus was on achieving the **lowest possible consumption of resources**: 'Because every single drop of water counts,' explains Daniele Grasso, Vice President Product and Apparel at JACK WOLFSKIN. 'The

ECOSTRIDE combines state-of-the-art technology and a more sustainable approach to footwear manufacturing.' **Only undyed, natural materials** were used – like hemp, which requires 50 % less water to grow than cotton. The robust and durable sole contains not only natural rubber but also recycled rubber.



ECOSTRIDE LOW M/W

Sustainable footwear with a clean design

These cool trainers combine technical and sustainable material developments with timeless design and will delight both environmentally conscious outdoor enthusiasts and urban travellers. Primary materials are selected to save water during various manufacturing processes and reduce the use of pesticides and chemicals:

- The natural fibre upper is made of undyed hemp
- The lining and laces are made of cotton
- Even the eyelets are embroidered to minimize the production of waste
- The sole is made of a blend of natural, recycled and synthetic rubber
- The comfortable cork-lined insole consists of 75 % innovative Bio-EVA, which is extracted from sugar cane

Material: HEMP main material; CORK; COTTON
Weight: 720 g (M, size 8); 590 g (W, size 4)



REDUCED WATER
CONSUMPTION



USE OF
NATURAL FIBRES



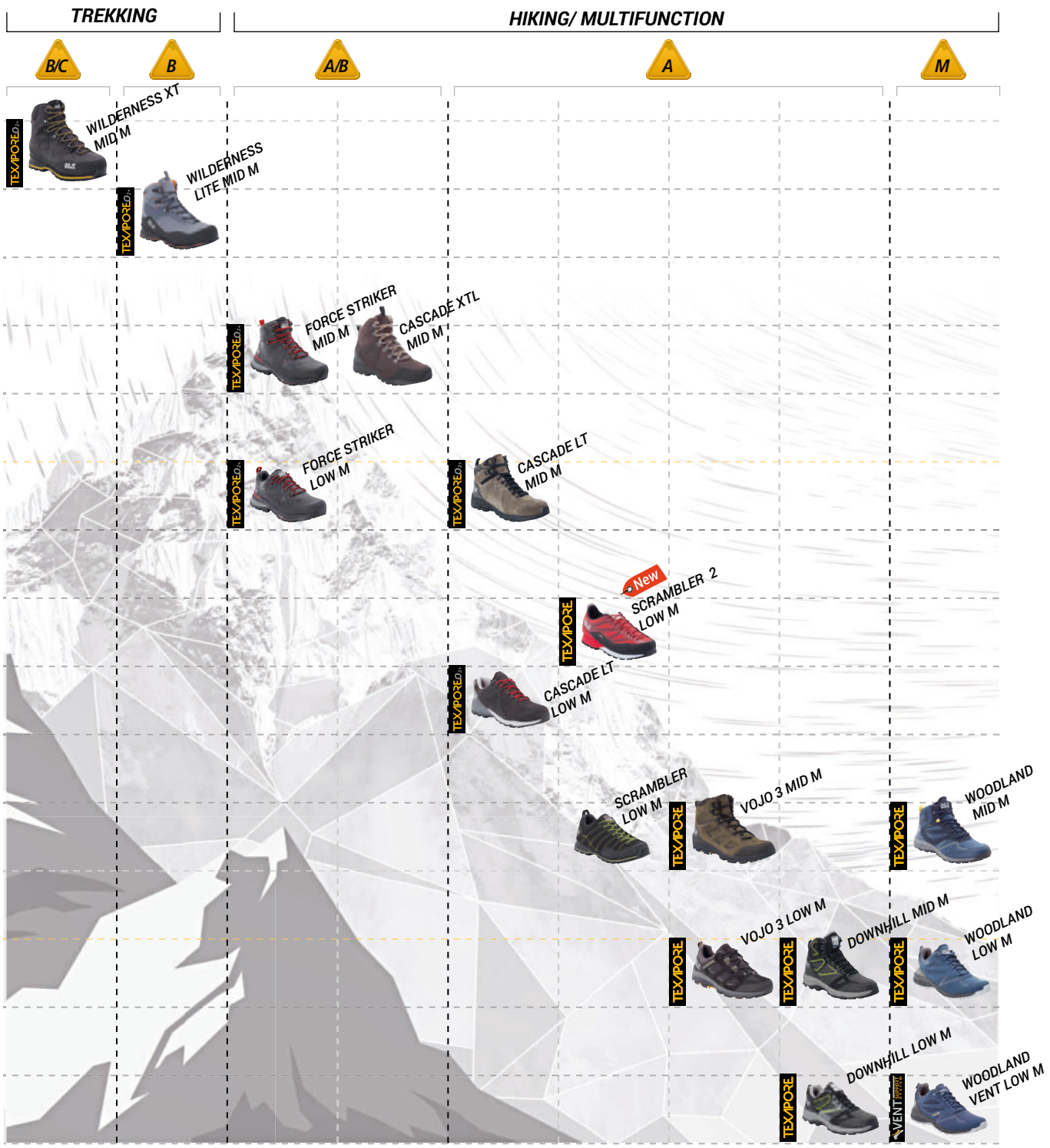
RECYCLED
MATERIAL



EVERYTHING AT A GLANCE

PERFORMANCE MATRIX - MEN Active Outdoor products

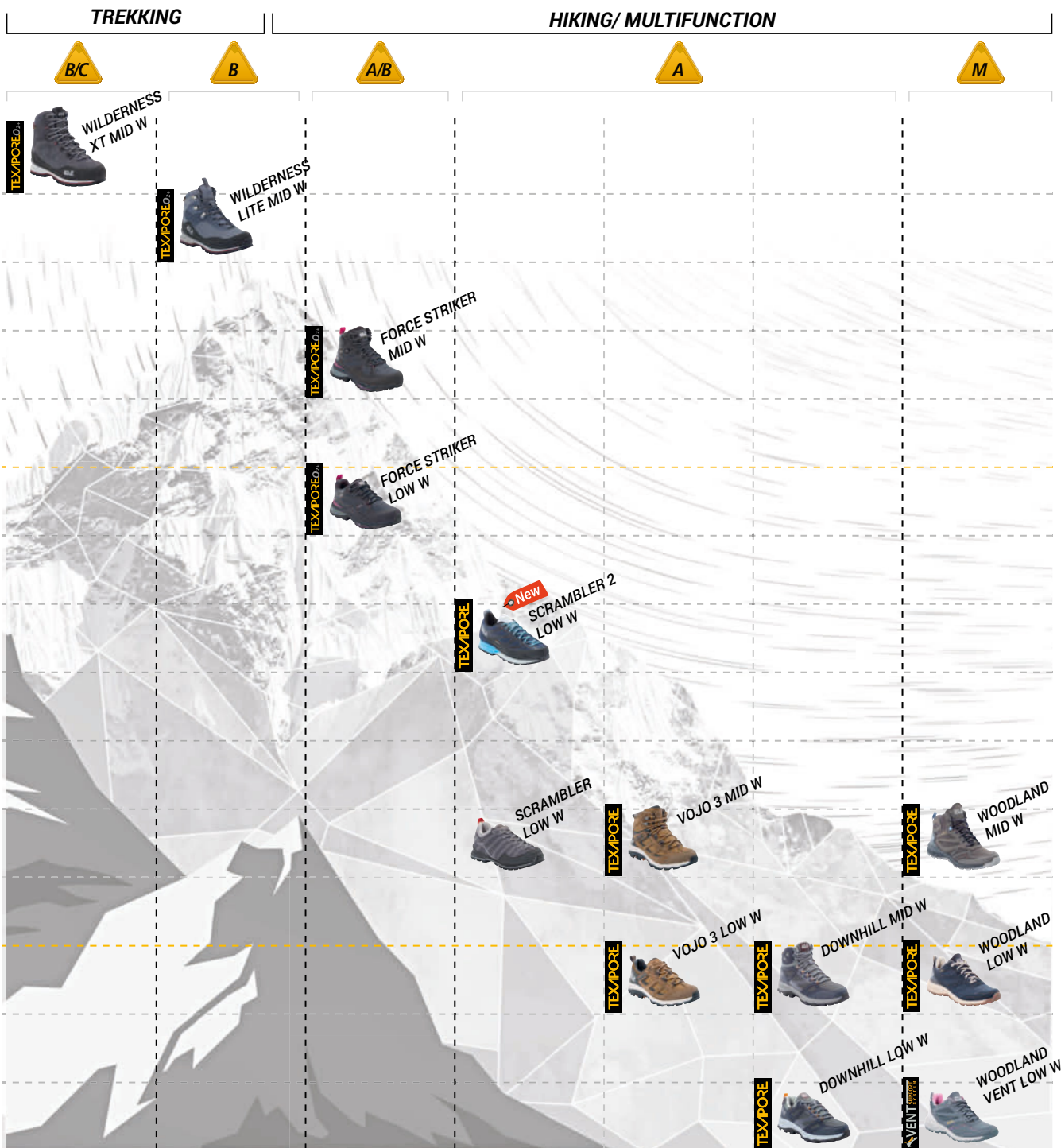
MEN





PERFORMANCE MATRIX – WOMEN Active Outdoor products

WOMEN



OPTIMUM ORIENTATION

PERFORMANCE MATRIX – MEN Everyday Outdoor products

MEN

TRAVEL & LEISURE

SANDALS & SUMMER MODELS



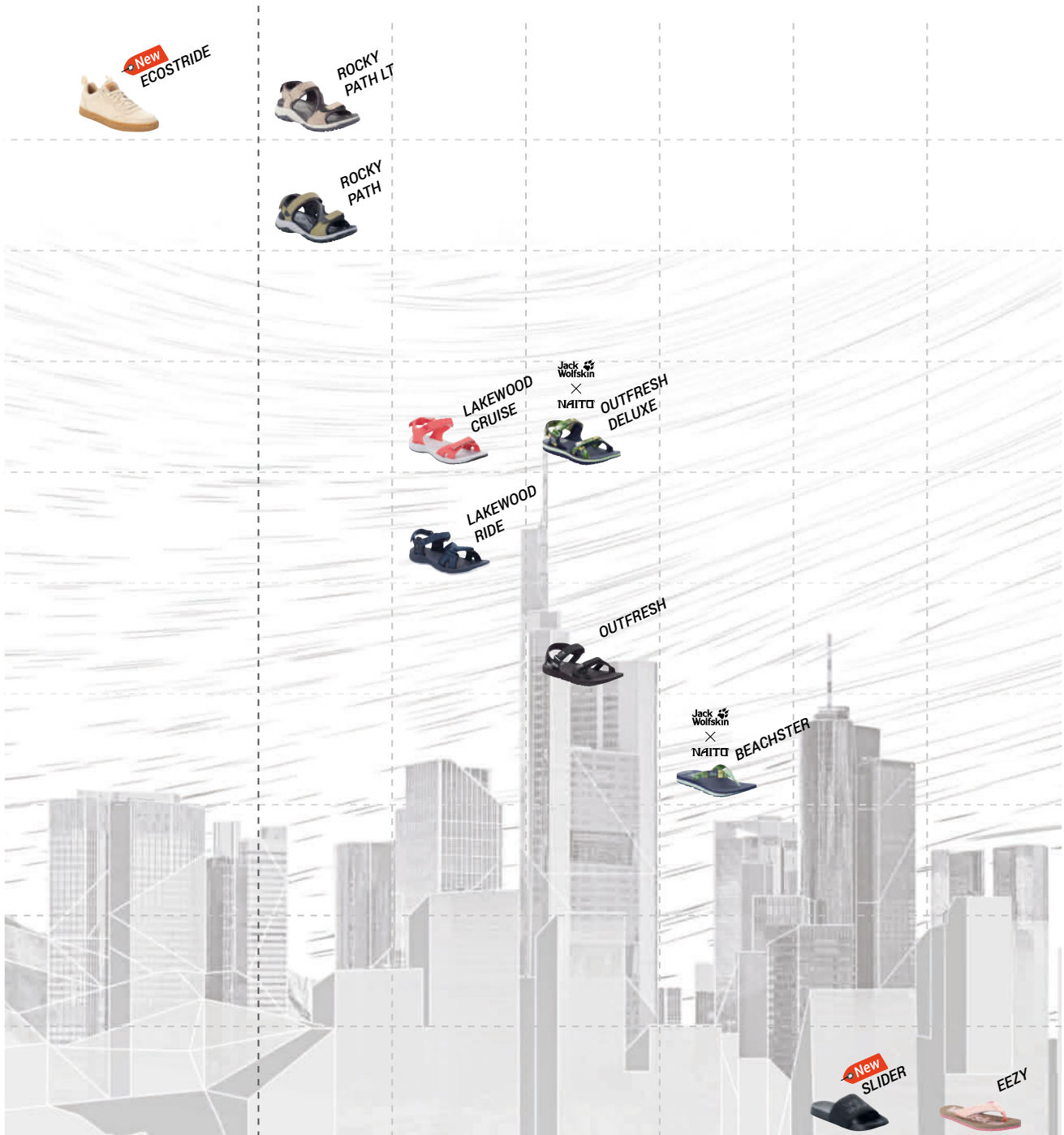


PERFORMANCE MATRIX – WOMEN Everyday Outdoor products

WOMEN

TRAVEL & LEISURE

SANDALS & SUMMER MODELS





INNOVATION, HIGHEST QUALITY AND FUNCTIONALITY FOR EVERYONE WHO'S AT HOME OUTDOORS

JACK WOLFSKIN is one of the leading providers of premium quality outdoor apparel, footwear and equipment in Europe and the largest franchisor in the sports retail market in Germany. JACK WOLFSKIN products are currently available in more than 730 JACK WOLFSKIN stores and at over 4,000 points of sale worldwide. JACK WOLFSKIN products are renowned for their

optimised functionality, high quality and exceptional innovation. In recent years the specialist outdoor brand has captured a large share of the market with numerous new products and materials. JACK WOLFSKIN is also a pioneer of the first order when it comes to sustainability. The company has been a member of the Fair Wear Foundation since 2010 and was awarded FWF Leader status every year since 2014. JACK WOLFSKIN is also a bluesign® system partner since 2011. The company is headquartered in Idstein, in the Taunus region of Germany and currently employs over 1,100 people worldwide.

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